

**CREATIVE GRAPHIC DESIGNER** WEB DESIGNER POWERPOINT SPECIALIST



WEST NEW YORK, NJ 07093



646.220.4623



jensyflorian@gmail.com



Jensyflorian.com



PowerPoint Resume

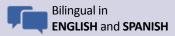


# **PERSONALITY**

Self-driven, results-oriented with a positive outlook, and highly organized

- A forward planner who critically assesses own performance
  - Keen for new experience,
- responsibility and accountability
- Able to get along with others and be a team-player
- Good work ethics, punctuality, customer service skills and ability to work under tight deadlines.

### LANGUAGE



## QUALIFICATION

Proficient professional experience in Newspaper, Magazine, Web Design, Videos, Graphic Workshops, Advertising Agencies, Branding, Infographics, Packaging Design and data visualization, Pre-press and Printing, PowerPoint Specialist with an extensive portfolio • Proficient in: HTML5, CSS, Layouts, pagination, Illustration, Drawing, Sketching, Image processing, photomontage, touch-up, typography and type setting • Trained to work on both PC and Macintosh platforms • Proficient in Adobe Creative Suite: Adobe InDesign - Adobe Photoshop - Adobe Illustrator - Adobe Dreamweaver - Adobe Premier Pro - Adobe After Effects - Adobe MUSE - Adobe InCopy - Adobe Acrobat Professional - Adobe XD • Sketch • InVision • Quark Xpress • WordPress • Microsoft Offices.

#### **EXPERIENCE FREELANCE**

METRO US, New York, NY **EDITORIAL PAGES DESIGNER** 

#### 09/2019 - Present

- Layout of the daily news pages for the New York, Boston and Philadelphia editions.
  - Prepress and production of these pages.
  - Marketing material for the sales department.

THE WALL STREET JOURNAL AMERICAS, New York, NY **GRAPHIC NEWS ARTIST** 

01/2009 - 02/2017

- Design and layout of business editorial.
- Data visualization, charts and Infographics
  - Trouble shooting, technical and software

compatibility problems • Create and enhance existing PowerPoint presentations.

> HOY NEWSPAPER, New York, NY PRE-PRESS COORDINATOR

> > 01/2002 - 12/2008

- Work flow coordination covers and pages Layout
  - Teach programs and style sheet to others • Final check of all pages
    - Ensure production standards are met.

LA REPÚBLICA, New York, NY

**ART DIRECTOR** 02/2000 - 12/2001

• In charge of Design, Production and Pre-press • Website

SMART GRAPHIC & PRINTING, Brooklyn, New York **GRAPHIC DESIGNER** 

11/1999 - 02/2000

- Customer Service Product Package and Bag designs
- Logos Label Menus Flyers Posters Tee-Shirt Apparel Graphics
  Stickers
  - FORCADELL & CO., Santo Domingo, Dom. Rep.

**CREATIVE LEAD GRAPHIC DESIGNER** 

08/1997 - 09/1999

- Branding Marketing Material Package designs • P.O.P. • Publicity Still and Posters • Products Labels
  - Story Board Brochures and bulletin.

**BORRELL DIGITAL IMAGE.** Santo Domingo, D.R. **GRAPHIC DESIGNER** 03/1994 - 08/1997

• Plotter print and plotter cutter operation.

TALLER CREATIVO. Santo Domingo, D.R. **COPYWRITER** 

01/1992 - 08/1994

- Advertising campaigns development
- Jingles Story lines Concept development.

**HISPANIC FEDERATION**, New York, NY **CONSULTANT GRAPHIC DESIGNER** 

#### 08/2018 - Present

- Lead Designer of projects team.
- Responsible from the initial sketch to the final product.
- Developed graphic elements for projects (Websites, Brochures, Presentations).
- An essential part of the team meetings for projects to find the proper way to communicate our needs.

NYC SPORTS NEWS, New York, NY

**ART DIRECTOR** 

### 02/2015 - Present

- In charge of entire newspaper design including some advertising
- Production and Pre-press Web Design.

**DAILY NEWS**, New York, NY

**GRAPHIC DESIGNER** 

### 03/2017 - 05/2018

- Work closely with the Art Director
- Layout special section and hard news pages

NY TAXI VOICE, New York, NY

**ART DIRECTOR** 

### 03/2014 - 05/2018

- In charge of entire newspaper design
- Photo Editor Production and Pre-press
- Create Infographics Web Editor Illustration
- Editorial Illustrations
- PowerPoint presentations for conferences
- Support editorial and sales departments with Special publications.

# **EDUCATION**



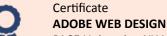
Bachelor Degree **PUBLICITY ART** 

APEC University, D.R. 07/1994



Certificate

**ADVANCE WEB DESIGN** 



Certificate

PACE University. NY NY 08/2017

PACE University. NY NY 12/2017



Certificate

**MICROSOFT POWERPOINT & EXCEL** 

THE TECHNICAL INSTITUTE

OF AMERICA, NY NY 05/2018